


- o) Outcome from Masters & PhD - Theses
- o) Collaboration with Consortias
- o) Services (Labs... etc.)

⇒ WIN - WIN 
Situation

for University & Industry

- ① Business to business services/
project development
- ② Basic research that leads
to new services

- more practical knowledge
- the focus of learning / apply (knowl.)
- push - pull concept
- new knowl. + talent in companies
- more students coming
- * open lab for companies

GUIDE RESEARCH GOOD EXAMPLES!

- KNOWLEDGE TRANSFER OFFICE
- B2B MEETINGS
- COOPERATION
THROUGH EIT RAW MATERIALS
- THESIS WITH COMPANIES

ISSUES:

LEGAL
IP RIGHTS



ISSUES

- IP RIGHTS
- TRANSFER FROM
UNIVERSITY TO BUSINESS
- LACK OF LONGTERM
VISION FOR THE FINANCIAL
SUPPORT
- LACK OF IDEAS FITTING
-

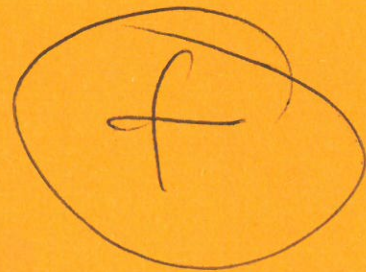
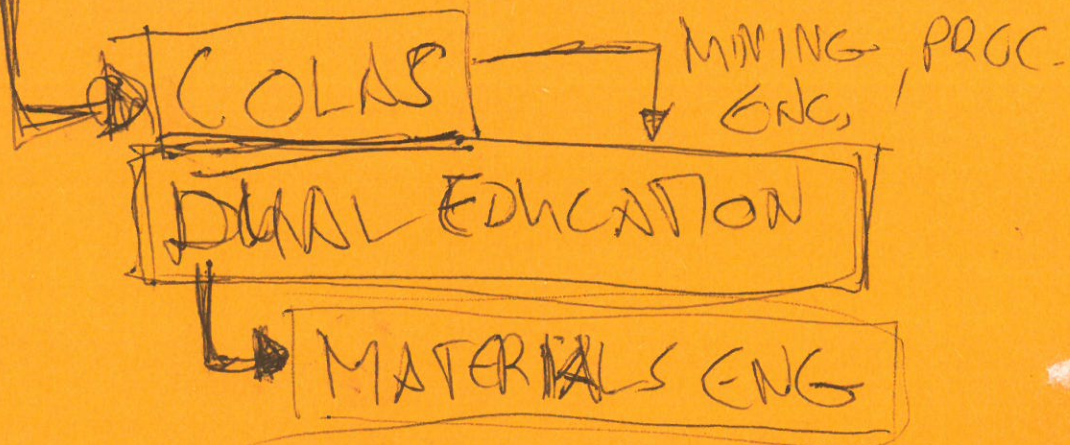
- Most of the diploma and master theses are done as cooperation projects, ~~with~~ ~~between~~ between companies and MUL.
- Practical solutions.
- Model mostly oriented to the needs of the company.

UNIVERSITY EXAMPLE

- INTERNSHIP PROGRAMME

Op ESEE

- MAINTENANCE ENGINEERING
- REAL MARKET NEED
- SUSTAINABILITY → FROM
INDUSTRY (COLAS)



SME → Too small,
DIFFICULTIES WITH
INNOVATION

~~AAAA~~

TNC-S → INNOVATION Not
IN ESEE COUNTRIES



- Lack of trust between colleagues is an obstacle to develop ideas and projects. Also, the bad competence to get more than others (like money).
- Is necessary to create spaces to integrate the different actors in the land. (not only some of them or always the same persons).

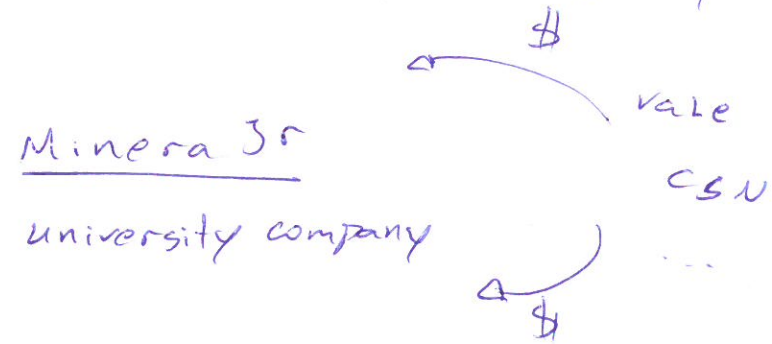
How to encourage uni for collaboration with industry, how to build trust among people (to share ideas & develop them & bring to market)

We all should use personal connections to invite "external" players to such events
to

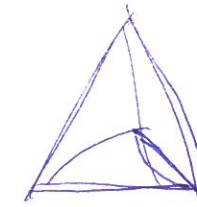
MVL - 36 - ПОВЕЛИ АВАУ 60000

- > INITIATIVE MVL
- > BRINGING TOGETHER START-UP 36 AND INDUSTRIAL PARTNER
- > FIRST PRODUCTS AND SERVICES

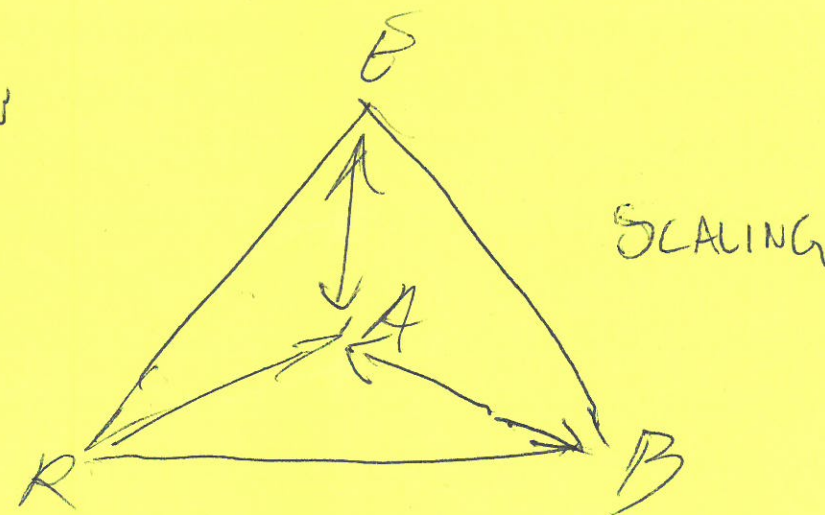
Student Company



Good - Industrial - Applied
Research - diploma / B
Thesis - cooperation stage



FIELD
BROADER — NARROW



SLO

- TECHNICAL STUDENT >
GOOD EDUCATION
- STRONG R&D
DEPARTMENTS

AUT

GOOD CONNECTION ESPEC.
UNIV. ↔ BUSINESS/INDUSTRY