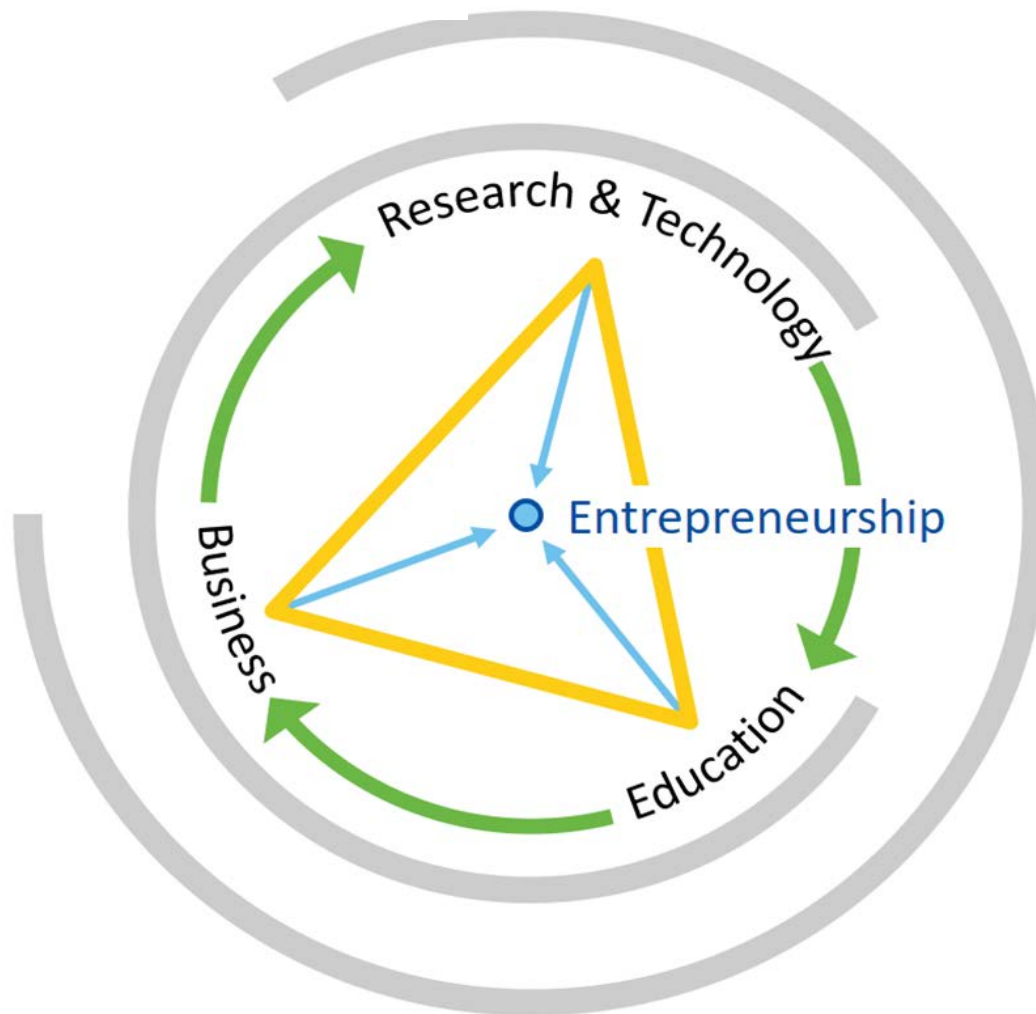


Knowledge Triangle Integration

Workshop





Time	What	Who
14:00-14:05	Introduction	Anna Meyer
14:05-14:15	EIT Regional Innovation Scheme: Knowledge Triangle Integration in the ESEE region	Markus Klein Business Developer CLC East
14:15-14:30	Quick Input: University-Business Cooperation. How can UBC foster Knowledge Triangle Integration	Imre Gombkötő Education Officer CLC East
14:30-14:45	Table Dialogue: Each participant shares their best UBC example and if you do not have one share your vision of an ideal UBC.	Participants
14:45-15:00	Group Work: Combine the positive examples and learn from each other. Also talk about obstacles and negative points. Create one poster together. Share the result of the exercise with the rest of the participants.	Participants
15:00-15:15	Share back: Share results and pitch an ideal cooperation you would like to organise in the future.	Participants

Table Dialogue: Each participant shares their best UBC example and if you do not have one share your vision of an ideal UBC

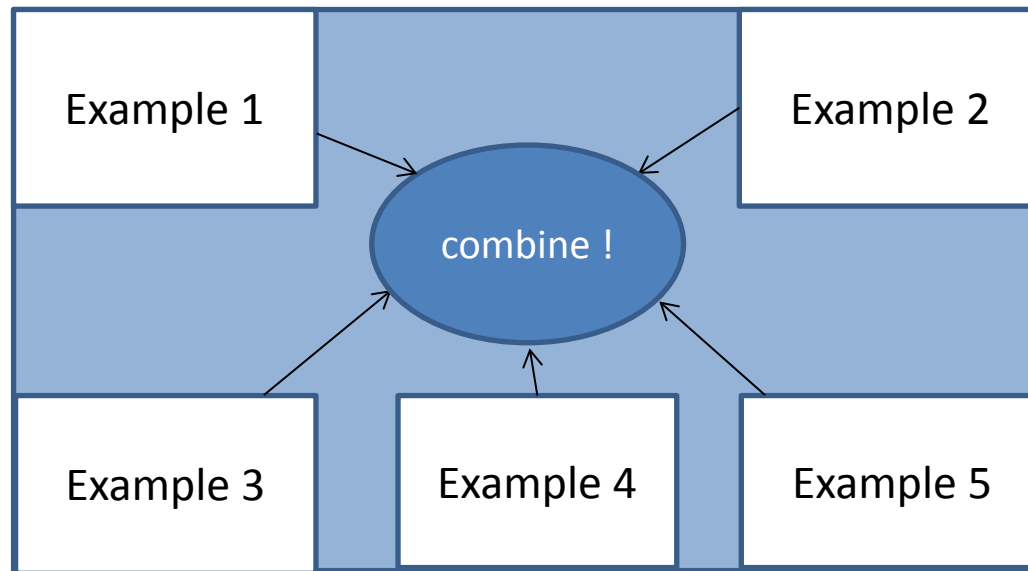
Write bullet points of the example on a paper



Guiding Questions

- What could be the benefits of UBC for your company/university and the cooperation partners?
- What is a good example of UBC? What does it entail? Which are the actors of your organisation that benefit from UBC?
- How do you initiate UBC? What channels do you use ?
- How can one attract businesses for cooperation?

Group Work: Combine the positive examples and learn from each other. Also talk about obstacles and negative points. Create one poster together.



Share back: Share results and pitch an ideal cooperation you would like to organise in the future.

